



FIG. 2A

200

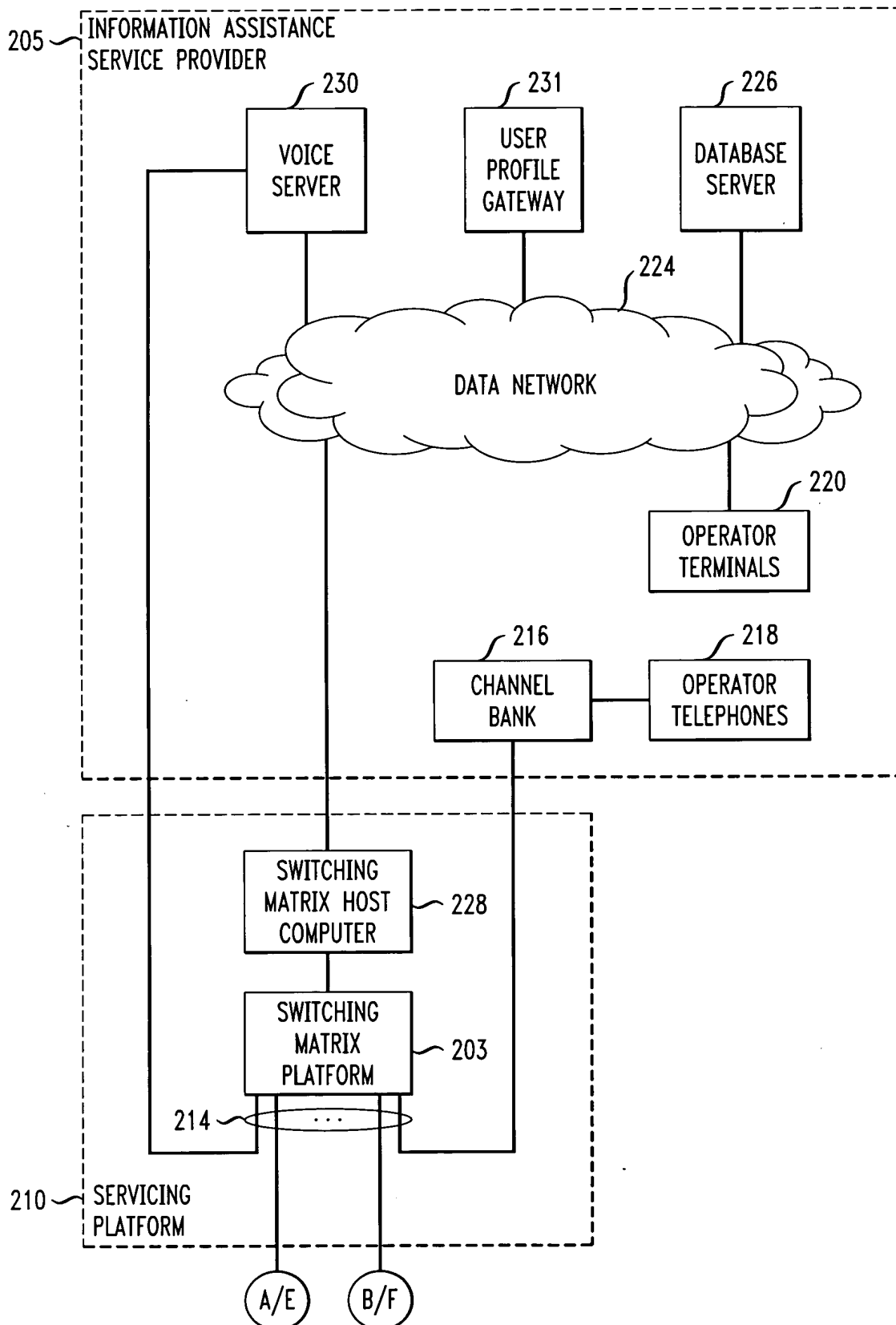




FIG. 2B

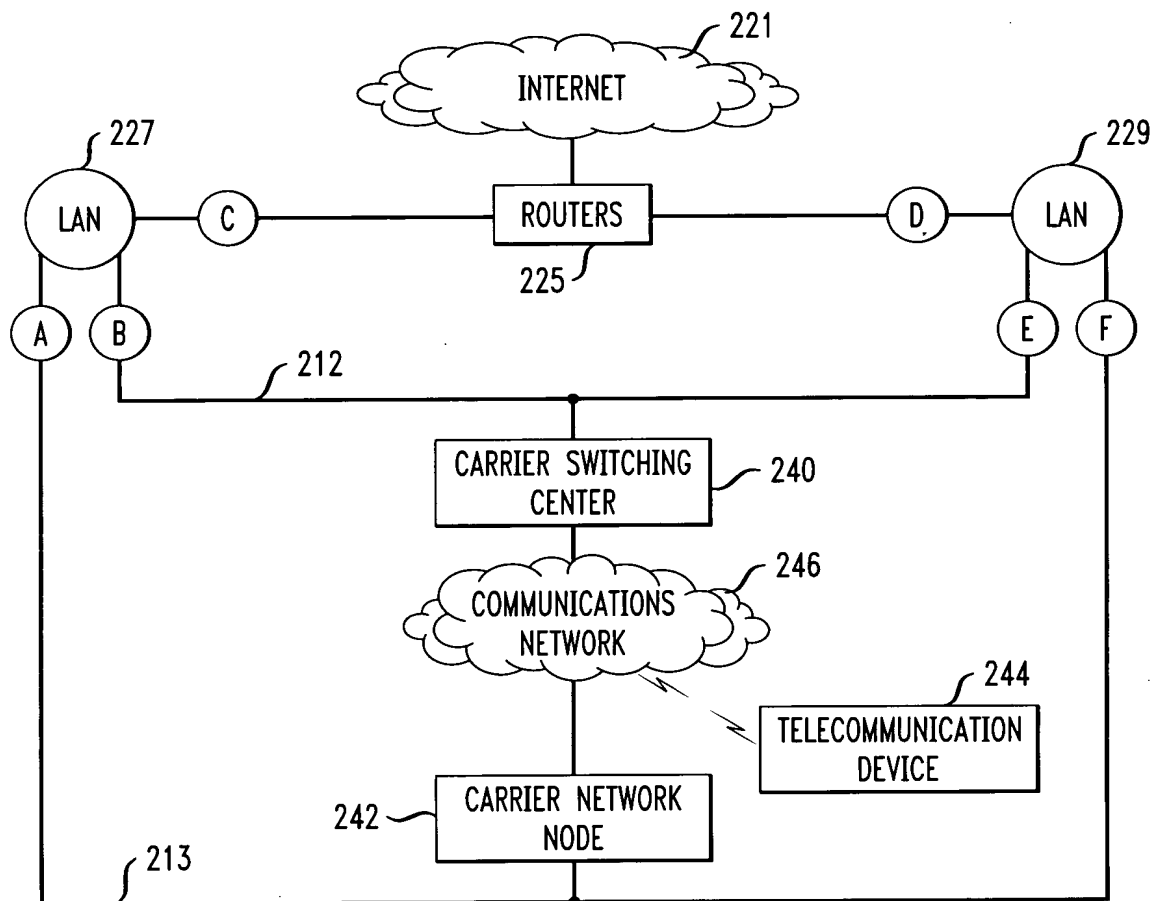


FIG. 3

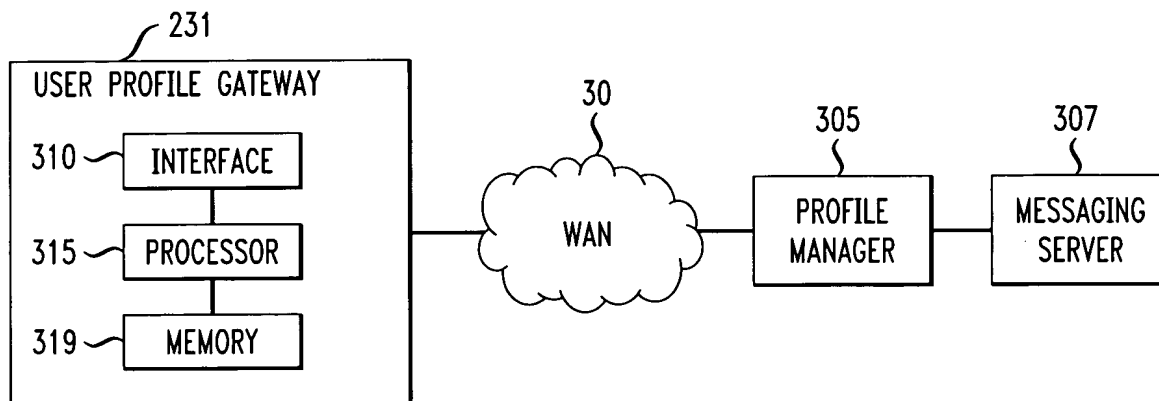
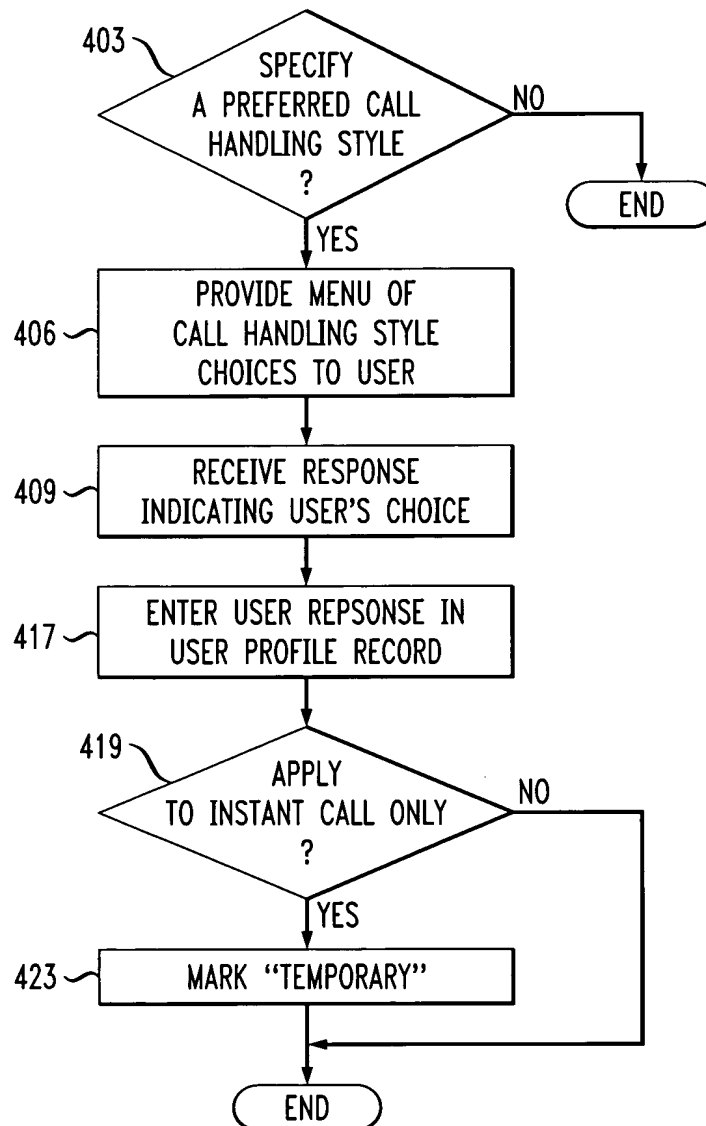




FIG. 4





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FIG. 5

500

CALL HANDLING PREFERENCES

DR. SMITH — 506 ☐ TEMPORARY
SPANISH ☐ TEMPORARY
517 { PREFERRED CALL ☐ TEMPORARY
HANDLING STYLE: HUMOR

SERVICE PREFERENCES

☐ PERSONALIZED INFORMATION MANAGEMENT SERVICE — 512
☐ CALLER ID SERVICE
☒ PREFERRED GREETING — 522

PERSONAL INTEREST

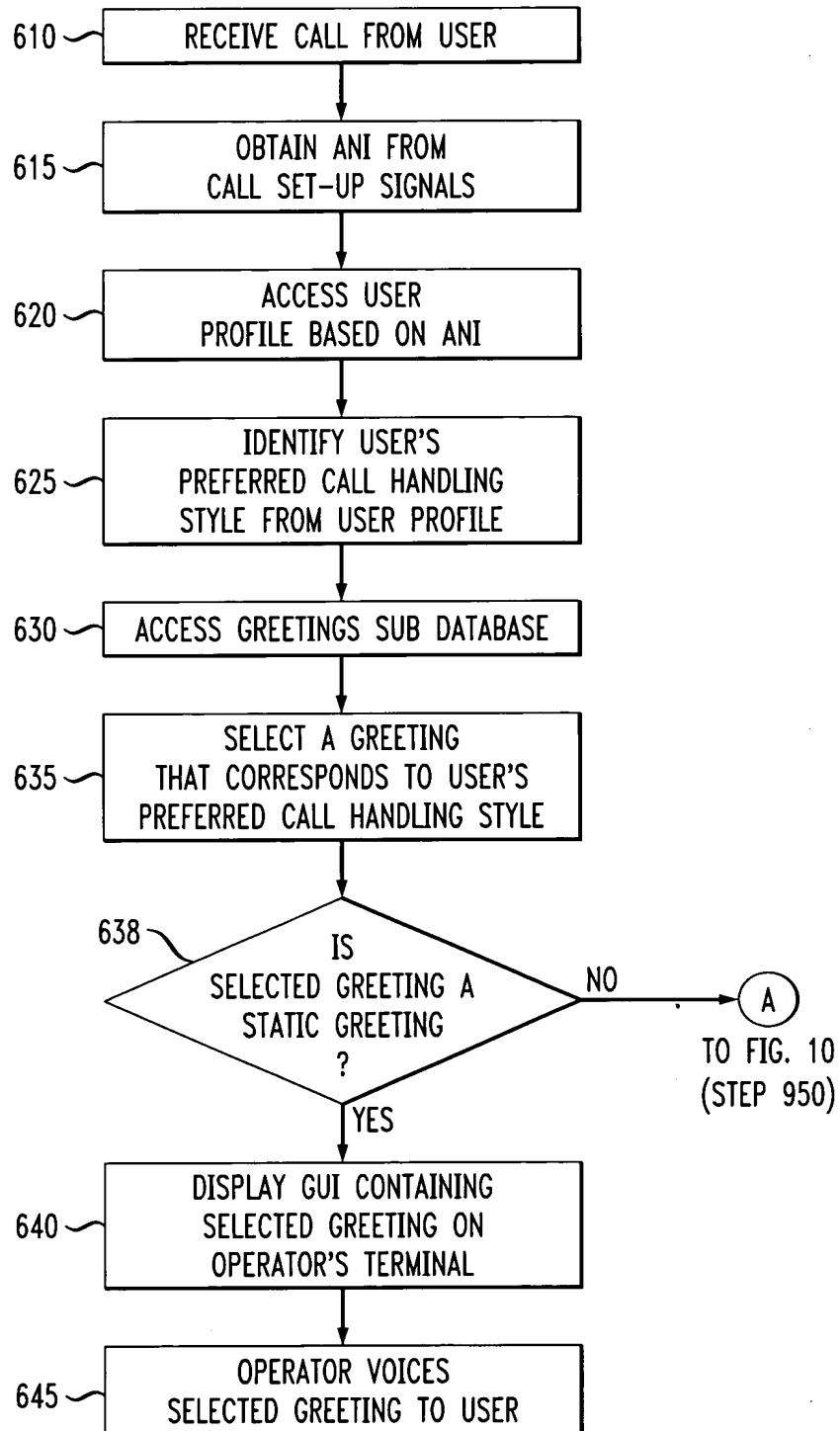
MUSIC: BEATLES, ROLLING STONES
FASHION: VERSACE, DONNA KAREN, ...
SPORTS EVENTS: KNICKS BASKETBALL GAMES,
PGA GOLF TOURNAMENTS, ...

INFORMATION DELIVERY METHOD PREFERENCES

VOICE MAIL 555-432-1012
WAP SITE WAP 411.COM/USR



FIG. 6





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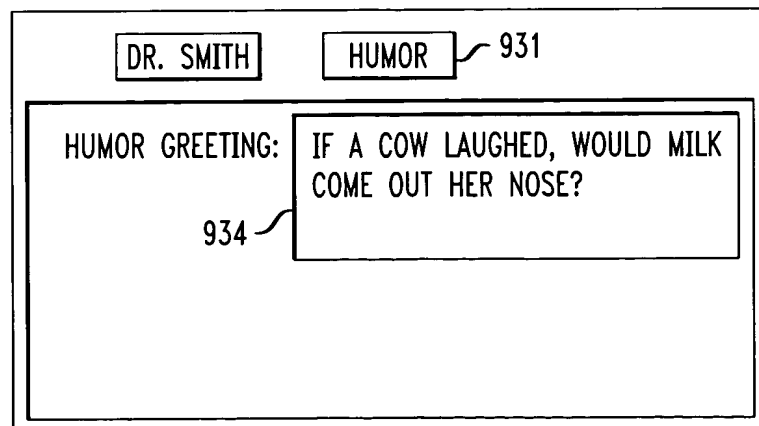
FIG. 7

720

	726	728	729
	PREFERRED CALL HANDLING STYLE	STATIC GREETINGS	DYNAMIC GREETINGS
740-1	HUMOR	"IF A COW LAUGHED, WOULD MILK COME OUT HER NOSE?" [STATIC GREETING #2] [STATIC GREETING #3]	
740-2	SKIER		"DUDE, [#INCHES] INCHES OF NEW POWDER AT VAIL." [DYNAMIC GREETING #2] [DYNAMIC GREETING #3]
740-3	BUSINESSPERSON		"THE DOW IS UP [#POINTS] POINTS AS OF [TIME]." [DYNAMIC GREETING #5] [DYNAMIC GREETING #6]
	⋮	⋮	⋮

FIG. 8

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FIG. 9

188

CALL HANDLING PREFERENCES

SPENCER	— 193	<input type="checkbox"/> TEMPORARY
ENGLISH		<input type="checkbox"/> TEMPORARY
195 {	PREFERRED CALL HANDLING STYLE: SKIER	<input type="checkbox"/> TEMPORARY

SERVICE PREFERENCES

☐ PERSONALIZED INFORMATION MANAGEMENT SERVICE
☐ CALLER ID SERVICE
☐ PREFERRED GREETING

PERSONAL INTEREST

MUSIC: RED HOT CHILI PEPPERS
FASHION: ...
SPORTS EVENTS: WORLD FREESTYLE SKIING CHAMPIONSHIP

INFORMATION DELIVERY METHOD PREFERENCES

VOICE MAIL 555-525-6771
WAP SITE



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FIG. 10

FROM FIG. 6 (STEP 638)

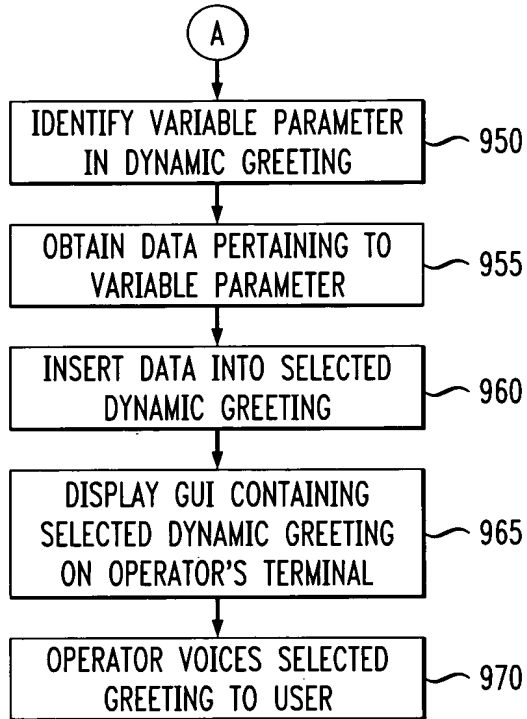


FIG. 11

933

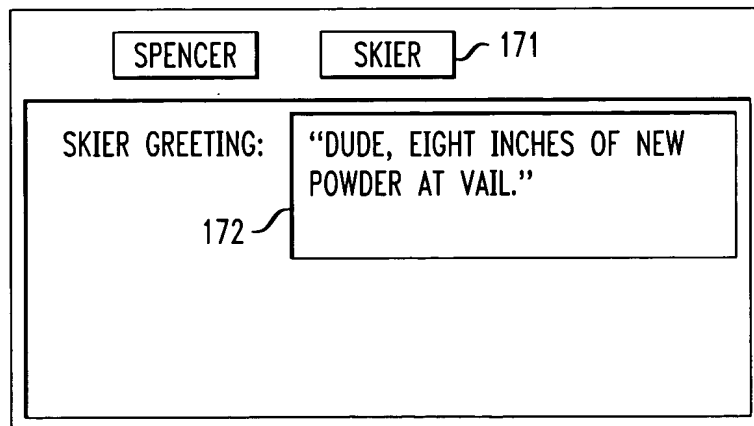
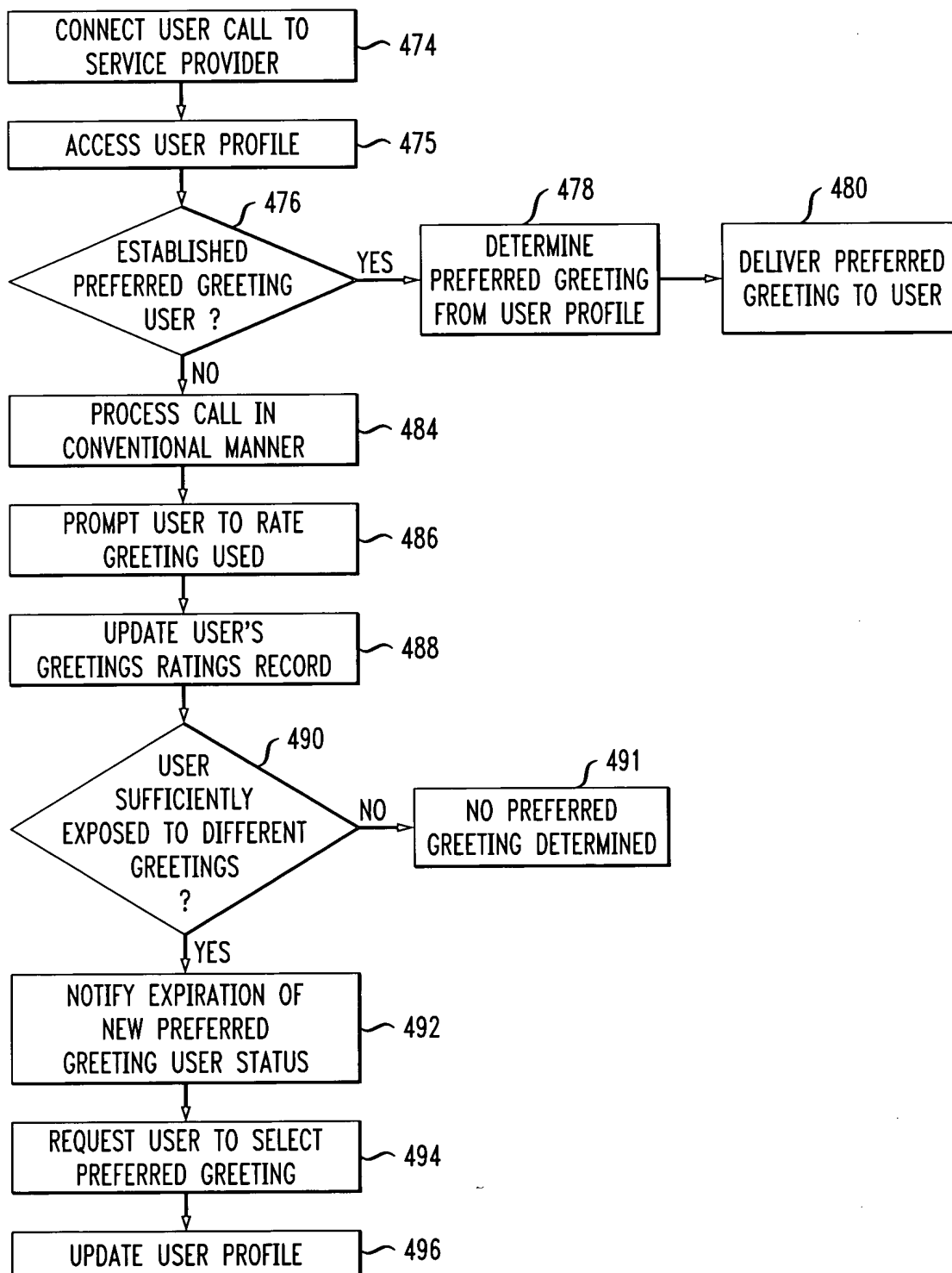




FIG. 12





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FIG. 13

590

<div>592</div>			<div>593</div>	<div>594</div>
GREETING IDENTIFIER			NUMBER OF TIMES DELIVERED TO USER	AVERAGE RATING GIVEN BY USER
237			2	0
246			5	6.0
248			3	8.0
⋮			⋮	⋮